



OREGON

Oregon
Convention
Center

Bringing the World to Oregon

Oregon Convention Center
FY 2017-18 REPORT

Renovation contracting achieves new benchmark in diversity

The Oregon Convention Center is undergoing a major renovation to reinvigorate our image among Portlanders and to improve our national competitiveness. \$31 million of this nearly \$40 million construction contract was awarded to general contractor Colas Construction, a minority-owned, local business. The award represents the largest Oregon public works contract ever awarded to a minority-owned business. Colas Construction's 20+ years of relationships have proved extremely beneficial in subcontracting as well, resulting in an unprecedented 56 percent of contracting and subcontracting by state certified diverse firms.



"This level of minority contracting is unprecedented not just in Oregon but in many states and across the country. When I shared our subcontracting results with the National Association of Minority Contractors, they were floored."

Andrew Colas, president of Colas Construction



Regional economic impact, FY17-18



Total spending
\$528.5 million



Total jobs
4,940



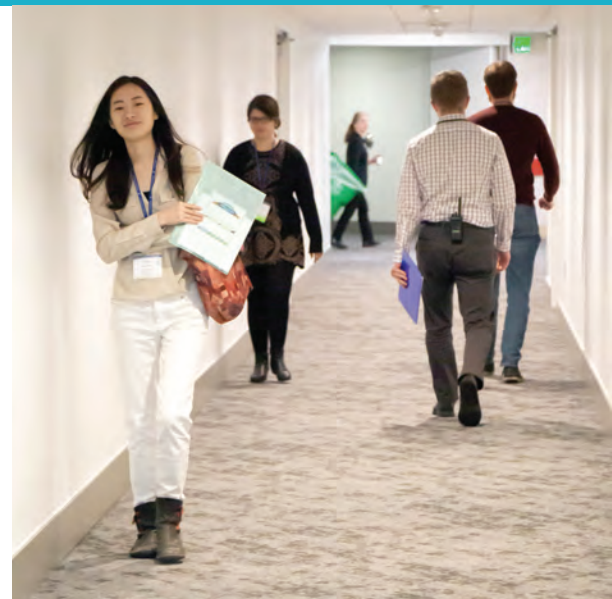
Total earnings
\$208.9 million



Total tax revenues
\$20.6 million

Innovative connector improves accessibility

The new Level 1 Connector provides seamless access to all exhibit halls and level 1 meeting rooms. Previously, OCC's expansive layout, architectural design and multiple levels presented navigational challenges for visitors, requiring numerous staircases, escalators, or elevators. Now, the connector provides event attendees an easy path across the building's first and largest level, greatly reducing the need to use multiple escalators or elevators. Wayfinding is much simpler, improving customer satisfaction and our guests' experience.



Living our go

The physical renovation isn't the only transformation underway. This year, OCC embarked upon a branding and internal employee engagement campaign to bring staff together and build a shared sense of team pride. The process involved convening an employee advisory committee, holding town-hall-style meetings to foster open conversation and the creation of a powerful rally cry centered on the phrase "Living Our Go."



Event highlights

From quilts to comic books to careers, OCC welcomes a range of world-class events with best-in-class service and a commitment to excellence.

Ecological Society of America 2017 Annual Meeting

4,502
Attendees

Antiques Roadshow Portland 2017

4,500
Attendees

2018 International Quilt Market

4,200
Attendees

Creating the green-star standard

OCC continues to blaze the trail as one of the most sustainable convention centers in the world. We are the only U.S. convention center that educates clients upfront about the many ways an event can both impact the environment and benefit the community. The center's Waste Diversion Policy calls out the roles and responsibilities each partner owns in making an event more sustainable, including actions that can be taken before, during and after an event. Sustainability is so woven into the ethos and operations of the center that clients who choose OCC can proclaim that their meeting is green.



"OCC seeks to create a 'green-star standard' in event waste management. By requiring a waste diversion deposit, event and meeting planners are financially invested in minimizing their environmental impact, and the refund provides a 'leave-no-trace' incentive."

Craig M. Stroud, executive director

From the director

We have so much to celebrate this year – an enhanced facility, a long-awaited hotel and an unwavering commitment to customer service and sustainability.

We are renovating our plaza and interior in time for the opening of the Hyatt Regency Portland at the Oregon Convention Center. The streamlined and enhanced plaza will ease access and entry, and the updates to the interior spaces will reinvigorate the center with an aesthetic inspired by Oregon's landscape.

Soon after the Hyatt broke ground, convention bookings increased 43 percent, proving there was pent up demand for Portland. These additional bookings will attract guests from all over the globe. Our role is to welcome these groups and provide an environment for amazing things to happen.

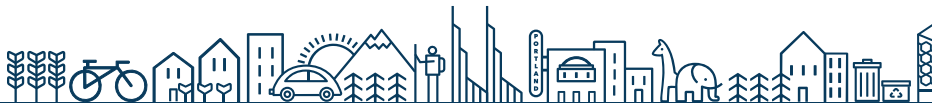
As we work to create safe and welcoming spaces and experiences, we're committed to ongoing staff trainings, with a focus on diversity, equity and inclusion. Since December 2018, 80 percent of our staff have completed guest services gold and unconscious bias trainings.

Our team is continuing to create the green-star standard in the convention industry. Sustainability is woven into OCC's operations and culture, from achieving LEED Platinum recertification to implementing an innovative and industry-leading waste diversion policy. It is a key reason why many groups choose OCC.

We are a dynamic center in a dynamic city, providing a place to collaborate, invent and celebrate our shared future. We are living our GO!



Craig M. Stroud
Oregon Convention Center Executive Director



OREGON

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